

Introducing People St

People St, a program of the City of Los Angeles Department of Transportation (LADOT), offers communities the opportunity to transform underused areas of LA's largest public asset—our 6,500 miles of city streets—into active, vibrant, and accessible public space. Community organizations, business owners and other groups can apply for approval to enhance the quality of the public realm through installing three innovative types of projects:

PLAZA

A conversion of a redundant or underutilized portion of a street into a public space with tables, chairs and umbrellas, planters, and bike parking.



Sunset Triangle Plaza in Silver Lake.

PARKLET

An expansion of the sidewalk into one or more street parking spaces to create people-oriented places.



One of two Spring Street Parklets in Downtown LA.

BIKE CORRAL

A collection of bike racks within metered parking spaces or pedestrian plaza.



York Boulevard Bike Corral in Highland Park.

A PROGRAM BASED IN PARTNERSHIPS

People St facilitates partnerships between the community and the City of Los Angeles to bring projects to life that are initiated and driven by and for communities. This requires the active participation of community partners to build neighborhood support for a project, identify an appropriate site, conduct outreach, raise the funds required for materials and furnishings, and provide and fund long-term management, maintenance, and operations of the project.

Spring Street before



Spring Street after pilot parklet



BENEFITS OF TRANSFORMATION

Plazas, parklets and bike corrals contribute to more active, inviting streets. Providing expanded public spaces can calm traffic and increase safety for people who walk, bike and take transit, encourage increased levels of walking and bicycling, and support economic vitality. All of this activity is shown to foster a greater sense of community and support for local businesses as more pedestrians come to and spend time in neighborhoods.

PEOPLE ST AND BEYOND

People St projects can be completed in months, not years, and for thousands of dollars instead of hundreds of thousands. As a first phase step in building strong partnerships between community partners, the City and elected officials, the resulting collaboration can expand to developing further plans to make these transformations permanent and seeking future investment in more capital-intensive, corridor-length urban design improvements and Great Streets infrastructure.

Visit peoplest.lacity.org for detailed information, news, and updates.

Full program launch and availability of project applications set for early 2014.